

## Privacy declaration



The General Data Protection Regulation (GDPR) is a European Union (EU) wide privacy regulation. Every person working at DC Models is expected to be familiar with this privacy regulation.

### *company information*

DC Models BV, Bazuinlaan 4, 4876 AE, Etten-Leur, the Netherlands and DC Models Ibiza /DGA. The owner is G. Valkenburg

## Models, hostesses and hosts

DC Models collects and stores personal information of her models, hostesses and hosts.

### *why we store data*

To promote the models, hosts and hostesses of DC Models with our (potential) clients. This is done, amongst others but not exclusively, through our website, social media channels and email. The data is also used for our internal business processes.

### *what types of data do we store*

Name and address, photos and videos, email addresses, phone numbers, banking information, BSN (i.e. citizen service number) , date of birth, clothing sizes and other bodily traits.

### *for whom is this data meant*

(Potential) clients who have requested a quotation or who have a signed agreement with DC Models and 3<sup>rd</sup> parties who are part of such a quotation or agreement. These clients and 3<sup>rd</sup> parties are all within the EU. Photos, videos, clothing sizes and bodily traits are also available to visitors of our website and social media channels.

### *for how long is this data stored*

From the moment a model signs an agreement with DC Models, or enrolls in one of our (presentation) courses, we store their personal data. Models can request, in writing, to have their information deleted. DC Models will do so, within 4 weeks. Financial data will be kept for as long as its mandated by tax laws.

### *data protection*

Only authorized employees of DC Models will have access to the personal data that we store. Who exactly has access to what data and for what purpose, is documented in a processing register. A copy of this list can be provided upon request.

Employees are subject to a strict non-disclosure agreement, which is part of their contract with DC Models.

Workstations on our local network which house (personal) data are password protected. Portable data carriers, like usb-drives, are also password protected. Workstations automatically lock after at most 15 minutes of inactivity. Employees are also instructed to lock their workstations,

when they get up and leave. Visitors to our office are always accompanied by an employee.

Data is also stored in the cloud, within the European Union. DC Models has secured its network and workstations against intrusion, malware and computer viruses. If, despite these measures, a security breach occurs, we will report it to the Dutch Personal Data Authority (APG).

#### *data inspection, correction and deletion*

Models, hostesses and hosts have the right to inspect their (personal) data stored by DC Models. This data will be provided in person or through a known email address belonging to the model.

Request for correction of data can also be done in person or by email, as long as the request comes from a known address.

If a model requests the removal of their data, then DC Models must do so within 4 weeks.

#### *filing complaints*

Complaints towards DC Models concerning privacy and personal data can be directed to the Dutch Personal Data Authority (Autoriteit Persoonsgegevens) (<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/klacht-over-de-autoriteit-persoonsgegevens>)

## Website visitors

#### *website*

DC Models does not process any personal information of the visitors of its website. However, our website is monitored using Google Analytics.

#### *Google Analytics*

DC Models uses Google Analytics to track how visitors make use of our website. Elit Software has signed a processor agreement with Google on behalf of DC Models, allowing Google to process some information of our website visitors. Google Analytics uses cookies to track the usage of our website.

The last octet of the IP address of your computer will not be stored by Google Analytics, making it impossible for Google to trace a single computer or person from the data in its databases.

DC Models has not given Google Analytics any permission to share its data with other Google services or any third parties.

Google services are also prohibited from using cookies placed by Google Analytics when visiting DC Models' website.

Any further concerns may be addressed to DC Models through [info@dcmmodels.eu](mailto:info@dcmmodels.eu)